

FOREWORD

Welcome to SEAMSJ issue 4.2, titled "Digital Media Culture in Southeast Asian Societies." This is the second issue guest-edited by Assoc. Prof. Dr. William F. Smith II, who teaches at the College of Communication and Media Sciences, Zayed University, United Arab Emirates. Once more he utilized his vast academic and practical knowledge in Media and Communication Studies to make a SEAMSJ issue truly special. The Editorial Board of SEAMSJ thanks Prof. Smith for his diligence and dedication.

The issue at hand includes three research articles that grapple with questions and concerns about the digital media landscape in Southeast Asia: "Theorizing a Vegan Advocate's YouTube Vlog as a Rhetorical Act" by Asst. Prof. Dr. Jea Agnes T. Buera (University of the Philippines Los Baños) and Prof. Dr. Jean A. Saludadez (University of the Philippines Open University), "Filipino Diasporic Identity and Space as Mediated by ABS-CBN News Channel" by Ms. Marion Nina Nicole G. Goyena (University of Santo Tomas, Philippines), and "Purposes of Social Media Usage by FPT University Students" by Hoang Van Hoan, Nguyen Ngoc Ky Anh, and Nguyen Duy Long (FPT University, Vietnam).

These articles are followed by the academic essay "The *Asian Journals Network*: Establishing a New Research Identity in the Humanities and Social Sciences" by Asst. Prof. Dr. Alexander J. Klemm (King Mongkut's Institute of Technology Ladkrabang, Thailand) and Eric Abalajon's (University of the Philippines Visayas, Iloilo) review of the academic monograph *Break It to Me Gently: Essays on Filipino Film* (2019), authored by Richard Bolisay.

Many thanks go to our external reviewers Dr. Rommel B. Rodriguez (University of the Philippines Diliman, Philippines) and Assoc. Prof. Dr. Benjamina Paula G. Flor (University of the Philippines Los Baños, Philippines), as well as our internal reviewers and Editorial Board members Dr. Jose Reuben Alagaran II (Philippine Information Agency, Philippines), Mr. Herwin B. Cabasal (Far Eastern University, Philippines), Mr. Martin Lukanov (Sofia University, Bulgaria), and Asst. Prof. Dr. Orville B. Tatcho (University of the Philippines Baguio, Philippines) for their constructive comments on and impartial verdicts of the articles during the double-blind peer-review. Also thanked are Assoc. Prof. Dr. Syamsul Zahri Subir (*Tunku Abdul Rahman University of Management and Technology, Malaysia*) and Asst. Prof. Mr. Jason Paolo Telles (*University of the Philippines Baguio, Philippines*) for their expertise and valuable contributions.

This is the eighth journal issue published by SEAMSJ. Readers are encouraged to visit the website <https://seamsa.org/journal-issues> for free access to all previously published issues. Potential contributors should keep an eye out for the call-for-papers for SEAMSJ issues 5.1 "Current Trends in

Southeast Asian Media Studies” and 5.2 on political communication and elections in Southeast Asia, guest-edited by Assoc. Prof. Dr. Jose Carlo G. de Pano (University of the Philippines Diliman) and Asst. Prof. Dr. Orville B. Tatcho (University of the Philippines Baguio, Philippines).

The editorial board members and I wish you much joy and intellectual stimulation with this latest collection of research texts in Southeast Asian Media Studies.

Alexander J. Klemm

Managing Editor-in-Chief

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