

ABOUT SEAMSA

The **Southeast Asian Media Studies Association (SEAMSA)** is an international, non-profit, non-government community of academics, researchers, media practitioners, and institutions who are actively committed to the study and research on the mass media of the Southeast Asian region, which is comprised of the countries Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor Leste, and Vietnam.

Founded in 2017 by a group of young media scholars from the region, **SEAMSA** has aimed to be at the forefront of Southeast Asian media studies and research.

OUR VISION

SEAMSA seeks to be the leading organization for the study and research of the mass media of the Southeast Asian region.

OUR MISSION

The mission of SEAMSA is to contribute to the promotion, growth, development, and popularization of the study and research of Southeast Asian mass media.

HEADQUARTERS

The organization is based in the Philippines.

EXECUTIVE COUNCIL

Jason Paolo Telles	Executive Director
Alexander J. Klemm, PhD	Secretary
Benjamin George Meamo III	Treasurer
Syamsul Zahri Subir, PhD	Membership Director
Herwin Cabasal	Public Relations Director

CONTACT

For more information and to contact SEAMSA, please visit www.seamsa.org

MEMBERSHIP

GUIDELINES

All memberships will begin on January 1 and will expire on December 31 each year regardless of when an individual joins.

INDIVIDUAL MEMBERSHIP

An individual membership is open to all scholars, students, and media practitioners from around the world who are interested in the study of various forms of media of the Southeast Asian region.

MEMBERSHIP FEE

The membership fee for 2021 has been waived.

APPLICATION FORM

Please visit <https://seamsa.org/membership> to download the official application form.

APPLICATION PROCESS

Fill out the official membership application form.

Pay the membership fee.

BENEFITS

- Digital Certificate of membership
- Access to future grants and assistance programs
- A chance to be selected as editorial board members, issue editors, and peer reviewers for the "Southeast Asian Media Studies Journal"
- Discounted rates for the SEAMSA's future academic conferences and other events
- Eligibility to be nominated and/or elected as an officer or a member of the executive council of SEAMSA
- Voting rights for the election of SEAMSA officers
- Linkages with other researchers in the field

ABOUT THE JOURNAL

Southeast Asian Media Studies Journal is the international, bi-annual, blind peer-reviewed, and open-access scholarly journal of the Southeast Asian Media Studies Association (SEAMSA). It publishes open-call and special themed issues. Each issue includes a section for scholarly articles and another section for the reviews of books, film festivals, exhibitions and media events. Every issue is guest-edited by a media studies expert.

Publisher: **Southeast Asian Media Studies Association**

Distributor: **Philippine E-Journals (C&E Publishing)**

ISSN (Online): **2718-9236**

There are **NO** submission or publication charges for this journal.

AIMS AND SCOPE

Southeast Asian Media Studies Journal aims to be at the forefront of media research in Southeast Asia. The journal concentrates on Southeast Asian media frameworks, perspectives, theories, and practices. Submissions adhering to the journal's aims and scope will be considered for publication. The journal welcomes scholarly articles, book reviews, film festival reviews, as well as exhibition and event reviews.

Submissions may address any topic on media studies in Southeast Asia, including the following:

- Audience studies
- Broadcast communication
- Digital media
- Film studies
- Journalism
- Mass communication
- Mass media
- Media and culture
- Media and diaspora
- Media and environment
- Media and political economy
- Media and religions

- Media and society
- Media and transnationalism
- Media business and management
- Media communications
- Media convergence
- Media criticism
- Media education and literacy
- Media ethnography
- Media histories
- Media laws and ethics
- Media linguistics
- Media marketing
- Media programming
- Media spaces
- Media technologies
- Media theories and practices

REVIEW POLICIES

Peer Review Process

Southeast Asian Media Studies Journal adheres to rigorous standards of peer-review in order to ensure the high quality of all published contributions.

Submitted manuscripts of scholarly articles first undergo a stringent internal quality check with the Editorial Board. The Editorial Board may request the author to improve the manuscript according to the board's recommendations. The Editorial Board may reject submissions that are deemed to be of low quality or do not fall within the scope of the journal.

In a second step, the manuscript undergoes the double-blind peer review with external experts in media studies. The external reviewers may accept the manuscript for publication as it is, accept it with minor or major changes, or reject it.

Submitted reviews of books, film festival reviews, exhibition and media events undergo a strict internal quality check with the Editorial Board.

SUBMISSION GUIDELINES

Submissions should be sent to eic.seamsj@gmail.com.

Use the subject: "SUBMISSION: Surname_Short Title" (e.g. SUBMISSION: Nguyen_A Review of Southeast Asian Media Theories).

Authors are advised to consult previously published issues of ***Southeast Asian Media Studies Journal***.

SCHOLARLY ARTICLES

Preamble

Scholarly articles should follow either the social scientific, humanistic, or any other disciplinary approaches in media research. They should be original and not duplications of previously published articles. They should be solely submitted to the journal and are not being considered for publication elsewhere, and they must be free from abusive, libelous, defamatory, fraudulent, illegal, or obscene content.

Word Limit

5,000 to 8,000 words excluding references, tables, notes, acknowledgements, and captions. Submissions that do not fall within these word-limits will not be considered by the Editorial Board.

Style Guidelines

Manuscripts should be submitted in Word (doc or docx) format.

Cover Page: The cover page contains the title and the names, affiliations, and bio-notes of the author/s of the article:

Title: Bold, Times New Roman, 20 pt., capitalize each word, double-spaced, center aligned

Authorship and Affiliations: Name of author/s should be in Bold, Times New Roman, 12 pt, center aligned. The institutional affiliation of the authors should be placed beside their name and must be in Italics, Times New Roman, 12 pt., center aligned. Separate the names and their affiliations with a comma. [Example: **Jane Doe**, *Chulalongkorn University*]

Author/s Bio-note: Provide a short bio-note for each author of not more than 100 words. [Example: Jane Doe is an Associate Professor of Journalism from the Chulalongkorn University in Thailand. She has published ...]; Times New Roman, 12 pt. sentence case, double-spaced, left-aligned

Body: The body of the manuscript contains the abstract, the whole article, and the list of references. Here are the guidelines for the body:

Font: Times New Roman, 12 pt., double-spaced. Use one-inch margins for all sides of the document.

Abstract: The abstract should be 150 to 200 words long. Indicate the abstract paragraph with a heading (Bold, Times New Roman, 12 pt.). Place at least eight keywords below.

Headings: The font size for all headings should be 12 pt. To make the article readable, the use of fourth-level and more headings is discouraged.

- First-level headings should be in Bold, all uppercase, and left aligned
- Second-level headings should be in Bold Italics, title case, and left aligned
- Third-level headings should be in Italics, title case, and left aligned

Tables, Figures, and other Supplementary Materials: Insert all tables, figures, and other  supplementary materials where you would like them to be placed. Provide captions for them. For copyrighted materials, authors should acquire signed permission from the owners.

Acknowledgement: This is an optional section of a research article. It should be placed before the references. Acknowledgement paragraphs must not exceed 250 words.

References

The manuscript should adhere to the prescribed referencing format of the Chicago Manual of Style (CMS), Author-Date Style. Check the citation style here: <https://bit.ly/2vn8VRM>

REVIEWS

The purpose of the **Reviews** section is to inform the readers about new scholarship in Southeast Asian media studies and to support critical engagement with recent publications, film festivals, exhibitions and other media events.

Book Reviews

The book review section publishes critical texts on recent academic publications that fall within the scope of Southeast Asian media studies. A review may focus on a single or two thematically connected publications. Rather than providing general summaries, authors should take a critical stance on their chosen publications, providing an insightful account of the texts and their position alongside other media studies scholarship. The journal also welcomes English-language reviews of non-English language publications. The authors must not be involved in any way in the publications they review. Contributions must be under 2,500 words long. Authors of book reviews include their name and affiliation but no bio-note.

Film Festival Reviews

The film festival review section publishes critical writing on film festivals. Authors should take a critical stance and reflect on at least one theme of the film festival/s that is relevant to the aims and the scope of the journal. Authors may discuss up to three thematically connected film festivals and should submit

a well-structured critical review. Authors must not be employed by the festival/s they are reviewing. Contributions must be under 2,500 words long. Authors of critical film festival reviews include their name and affiliation but no bio-note.

Exhibition and Event Reviews

The exhibition and event reviews section publishes critical texts on media exhibitions and events. Scholars, artists, curators and media practitioners are encouraged to submit reviews that apply academic and critical approaches. Authors may discuss up to three thematically connected exhibitions or media events and should submit a well-structured critical review. Authors must not be employed by the exhibitions and events they are reviewing. Contributions must be under 2,500 words long. Authors of critical exhibition and event reviews include their name and affiliation but no bio-note.

CONTACT THE EDITOR

eic.seamsj@gmail.com

CALL FOR PAPERS 4.1

SOUTHEAST ASIAN MEDIA STUDIES: HISTORIES, STATES, THEORIES, AND FUTURES

Media studies as an academic discipline is at a critical juncture on its development in the region. An interdisciplinary look on the history of Southeast Asia reveals that centuries before the idea of ASEAN integration was conceptualized, our precolonial ancestors had already established political, economic, and commercial linkages. From the Western colonial upbringing of print media and the silver screen, media practitioners have since then localized and innovated broadcast, online, and social media content to the tastes of its regional audience. Following the advent of the Internet, transnational media consumption increased dramatically as content became accessible to the greater public. This progress enabled media studies scholars to theorize on the political, cultural, social, economic, and linguistic issues that affect media production and consumption in the region. The media studies scholarship landscape in Southeast Asia features an uneven development. As such, there is a lack of collaboration and discussions on the histories, states, theories, and futures of the field in Southeast Asia.

AREAS OF INTEREST INCLUDE

- Southeast Asian media during the COVID-19 pandemic
- Current and emerging media theories in and about the mass media
- Critical reviews (meta-analysis) of studies in and about the mass media
- Methodological issues in media studies
- Interdisciplinary and comparative studies in Southeast Asian media
- Critical Histories of media industries
- Political economy of media: business, ownership, control, and programming
- Media, information, and news literacies
- Media education and pedagogy
- Audience and fandom studies
- Media convergence, technologies, and processes
- Media trends, futures, and directions
- Media cultures: Mainstream, popular, regional, local, glocal, and indigenous practices
- Multilingualism in media studies
- Media, gender, sexuality, and identities
- Ecomedia in Southeast Asia
- Diaspora and transnationalization of media studies
- Discourses in press and media freedom in Southeast Asia
- Media law and ethics

INITIAL PROCESS

Authors submit a 500-word abstract with 5 keywords, a list of 5 main references, and a short bio of up to 50 words by September 1, 2021.

Submissions of academic articles adhering to the journal's aims and scope will be considered for publication.

Submitted articles must focus on the media in Southeast Asia (Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, and/or Vietnam).

Authors wishing to submit book reviews, event reviews, and/or film reviews that adhere to the theme of the special issue should submit a short proposal and wait for approval.

In the email subject line, state that your submission is for special issue 4.1.

TARGET DATES

September 1, 2021	Deadline for submission of 500-word abstracts
September 15, 2021	Notification of accepted abstracts
January 15, 2022	Deadline for submission of full papers (6000-7000 words)
Review Process	Double-blind peer review and feedback
April 15, 2022	Revised paper due
June 15, 2022	Target publication date

ABOUT THE GUEST EDITOR

Jerimiah F. Morris, PhD, is Program Director of the Media and Communication Program and Chair of the Fine and Applied Arts Division at Mahidol University International College, Mahidol University, Thailand. He has 12 years of experience living and working as an academic in Thailand. He holds a doctoral degree from the School of Communication Studies at Ohio University, United States. His research explores the intersections among media, self and society, looking at how the use of media and communication impacts notions of what is made possible for individuals and society in an interconnected, global environment.

SUBMISSIONS & INQUIRIES

Submit abstracts and review proposals and direct all inquiries to the editor-in-chief:

eic.seamsj@gmail.com

For information about the journal, please visit

<https://seamsa.org/seamsjournal/>

CALL FOR PAPERS 4.2

DIGITAL MEDIA CULTURE IN SOUTHEAST ASIAN SOCIETIES

The proliferation of emerging digital media technologies and the datafication of everyday life has transformed our processes of social interaction, cultural production, and decision-making processes. Key to the widely adopted uses of digital media technology are the notions of the individual, the group, freedom, autonomy, and democracy. However, these “Western” ideologies and their applications may create tensions and conflicts within the traditional Southeast Asian social imagination of group harmony. These controversies may involve social conduct, changing cultural forms, participatory practices, various forms of spectatorship, and governance as demonstrated through the liberating potential of digital media technologies as instruments of individual empowerment. In this special issue of SEAMSJ, we ask the pertinent question: What is our understanding of authorship, consumption, cultural participation, and political agency regarding Southeast Asian social imagination of group harmony?

AREAS OF INTEREST INCLUDE

- Cultural analytics and data (algorithms, databases, data mining, surveillance, data practices, and digital methods)
- Digital individuals (social groups, social interactions, gaming, gender issues)
- Digital transformation of the mediascape (entertainment, movies/TV, news, art, Netflix, YouTube, Twitch, and others)
- Knowledge production (fake news, alternative expertise, social issues, misinformation)
- Effects of the ongoing pandemic and its impact on uses, forms, or functions of digital media
- Submitted articles must focus on the media in Southeast Asia (Brunei, Cambodia, Indonesia, Laos Malaysia, Myanmar, Philippines, Singapore, Thailand, and/or Vietnam)
- Submissions of academic articles adhering to the journal’s aims and scope will be considered for publication.

INITIAL PROCESS

Authors submit a 500-word abstract with 5 keywords, a list of 5 main references, and a short bio of up to 50 words by October 1, 2021.

Authors wishing to submit book reviews, event reviews, and/or film reviews that adhere to the theme of the special issue should submit a short proposal and wait for approval.

In the email subject line, state that your submission is for special issue 4.2.

TARGET DATES

October 1, 2021	Deadline for submission of 500-word abstracts:
October 15, 2021	Notification of accepted abstracts:
February 15, 2022	Deadline for submission of full papers (6000–7000 words):.
Review process	Double-blind peer review and feedback
May 15, 2022	Revised paper due:
July 15, 2022	Target publication date:

ABOUT THE GUEST EDITOR

William F. Smith, PhD, is Associate Professor at College of Communication and Media Science at Zayed University in Abu Dhabi, UAE. He has over 15 years of extensive experience living and teaching in China, Japan, Thailand, and Vietnam. He holds a Doctor of Philosophy—summa cum laude and Antonin Artaud Fellow, from The European Graduate School (EGS) at Canton of Valais, Switzerland. His research explores the disruptive nature of technology and the overarching implications of communication on society—social and cultural phenomena, especially in the context of social transformation and global issues that are impacted by the mediascape.

SUBMISSIONS & INQUIRIES

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